

News in the Grove is a community-driven digital newspaper made by Forest Grove people, for Forest Grove people. [Join us today.](#)

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News in the Grove Weekly Newsletter | January 24, 2024

Help me choose a logo; read about the former owner of a different Forest Grove newspaper who conceded he raided the pension fund of his employees; FG firefighters are returning, and more!

[Account](#)



Chas Hundley

24 Jan 2025 — 5 min read



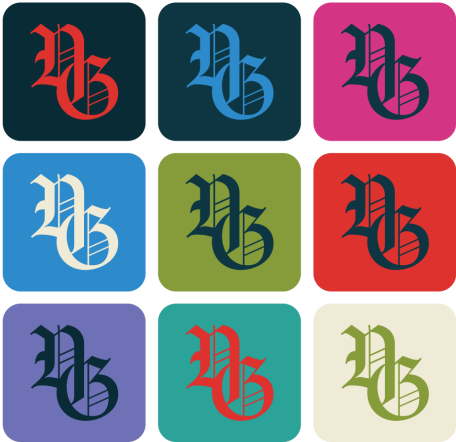
Good evening, Forest Grove! This is our second email newsletter. I'll keep this one short and sweet. If you want to skip this update about our launch progress, scroll until you see a fire truck.

As of today, we have 95 free email newsletter subscribers and exactly 14 paid email subscribers. Thank you all. I have four new things I'm working on to push our launch forward:

- ★ **I'm getting a logo** and I desperately need your help deciding which to choose. Please take a look (click to enlarge the image on desktop) and email me with your favorite one, and any other thoughts you might have. Like the font on one and the color scheme on another? Tell me!

OPTION A

This logo option pairs a classic newsworthy blackletter type with a robust workhorse secondary font. The logo is a wordmark primarily, but built to be flexible with horizontal, vertical, badge options and an icon option if needed as well. Although a different direction was suggested, I wanted to explore the icon – as it does have a rather pleasing aesthetic with the interlocking of the N and the G. The color palette is pulled directly from the current suggested color palette provided.



OPTION B

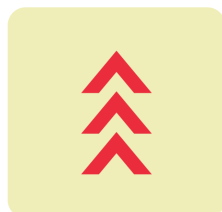
Option B is a dramatic departure from option A – with a fun, friendly, retro, almost-Jetson’s-style main font – paired with a standard sans serif. The icon pairs a minimalist news-paper icon with a grove of douglas fir trees. The icon can be used straight or angled. Horizontal alignment vs. vertical is also permissable, as well as a badge logo as an alt option. The color palette is PNW inspired with a rich gold, ever-green, slate teal, hazelnut brown, and burnt orange.



OPTION C

Out of all three options, option C is the most straightforward and readable wordmark. This option has a horizontal and a vertical option for the wordmark. The icon (tree + folded newspapers) is meant to be used completely separately from the wordmark in instances - like a favicon - where it would not work to use the full logo. The icon can also be used as a pattern. To unexpectedly pair with the straightforward wordmark - the color palette is a bit risky, but friendly, vibrant and engaging.

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???? I'm setting up a physical office in the city of Forest Grove. This will be a ground-floor office with limited but accessible hours where readers, advertisers, and other people with questions can come in-person to talk with real people. I believe journalism is accountable to the people it serves, and, while cognizant of the need to balance safety (*did you know journalists get death threats? We do! It's not great.*) and comfort, you'll be able to talk face-to-face with me, the owner of your newspaper. Can't do that anywhere else in this town. **More on that soon!**

?? I built a list of supplies I need and [have turned it into an Amazon wishlist](#). If you'd like to buy an item, please make sure to select our P.O. box to ship the item to, or you'll get it delivered to your house and I'm not sure what you're going to do with **checks notes** "Bright White 1" Wafer Tab Seals (No Perf) 5000 tabs per roll."

?? I set up another meet-and-greet from 5 - 7 p.m. Wednesday, Feb. 5 at [Dauntless Wine Co.](#)'s Forest Grove tasting room (2003 Main Street). Come say hi, bring your ideas/thoughts/questions for a modern Forest Grove news publication! And buy a drink, it's not an open bar.

As a reminder, News in the Grove is in prelaunch. We don't have staff or stable funding yet, which means our publishing schedule is irregular and limited, but will grow as our capacity builds.

On to the news! Below these little snippets are links to three stories or columns we published recently. If you're too tired to scroll, they are "[Forest Grove firefighters returning from California](#)," "[Dr. Robert Pamplin concedes he raided his employees' pension fund](#)," and "[History in the Grove: January 22, 1925](#)."

Oregon firefighters return from California



Five FGF&R firefighters



Two FG-based ODF firefighters

Statewide from ODF and Oregon State Fire Marshal

440
firefighters

135+ engines, water
tenders, vehicles

Video courtesy FGF&R, graphics News in the Grove

?? Forest Grove firefighters are returning from California

They'll probably roll back into town some time on Saturday.

[Read the full story here.](#)

?? Acoustic Guitarist David Tutmark will play at the Zesti Food Carts Saturday beginning at 5:30 p.m. [Find all the details here.](#)

?? Read the city's statement about their plans to buy two properties in Forest Grove. Forest Grove is abuzz with rumors about two sites in Forest Grove the city's Urban Renewal Agency plans to purchase: the Woodfold lot on 19th and Main (which houses a small collection of food carts, and two buildings) and the old movie theater on Pacific near A Street. [Read the Urban Renewal Agency's official statement here](#), which includes contact information for those with questions.

One thing the city's statement doesn't make clear is the leadership of the Urban Renewal Agency.

Like many other cities, the Board of Directors of Forest Grove's URA is made up of the members of the Forest Grove City Council. You'll find that information in the agency's [Urban Renewal Plan](#) and in most of the agency's meeting notices.

2.10.006	<u>Board of Directors.</u> The membership of the board of directors of the Urban Renewal Agency of the City of Forest Grove shall consist of the City Council members.
2.10.007	<u>Powers and Limitations.</u> The Urban Renewal Agency shall have all powers, duties, privileges and immunities granted to and vested in an urban renewal agency by the laws of the State of Oregon, provided however, that any act of the governing body acting as the Urban Renewal Agency Board of Directors shall be considered an act of the Board of Directors only and not the City Council.

Text from [Ordinance 2014-07 Adopting Urban Renewal Plan \(PDF\)](#)

Statutorily speaking, the actions of the Urban Renewal Agency Board of Directors are not the actions of the Forest Grove City Council; they're just the same people.

Interested in the rest of what the city council will be discussing and acting on? Read the [full agenda and agenda packet](#) for the upcoming Monday, Jan. 27 city council work session and regular meeting, followed by a closed executive session of the city council regarding labor negotiations, and a closed executive session of the Urban Renewal Agency regarding "real property transactions."

Forest Grove firefighters, others returning from California


Seven Forest Grove-based firefighters are returning from a two-week deployment to the Palisades and Eaton fires near Los Angeles, California.


News in the Grove

- Chas Hundley

Dr. Robert Pamplin concedes he raided his employees’ pension fund

The former owner of Forest Grove’s other newspaper conceded he raided his employees’ pension fund.


News in the Grove

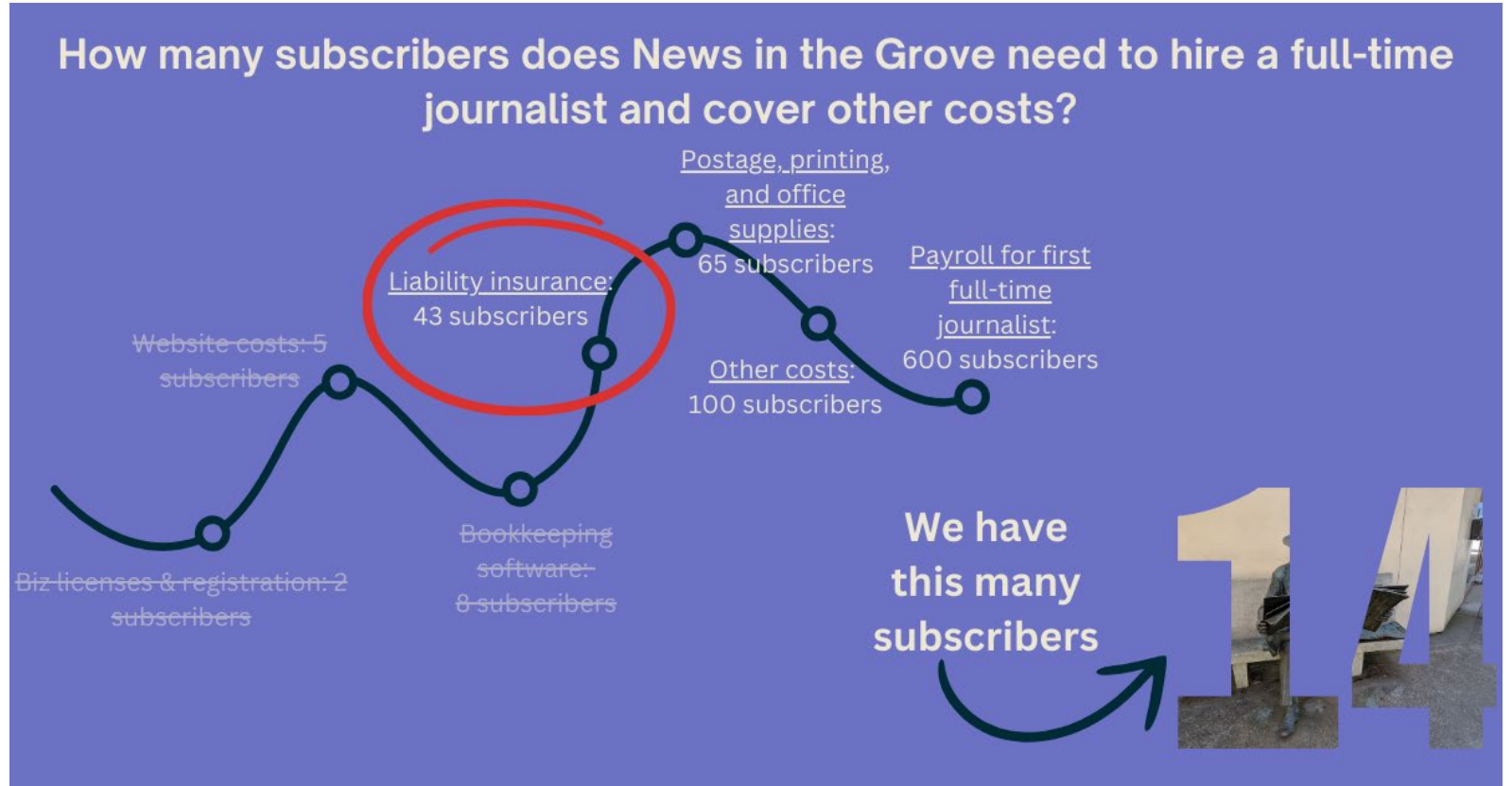
- Chas Hundley

History in the Grove: January 22, 1925

Efforts to situate a National Guard armory continue, all the news from Dilley, and more in the news of a century ago in Forest Grove.


News in the Grove

- Chas Hundley



That's all for now, folks!

See you around. Please give me your thoughts on the logo options!

READ MORE

A 'Ruck' will bring marchers, soldiers through Forest Grove Saturday

A Saturday, May 3 event starting at the Forest Grove National Guard Armory will bring "ruckers" through Forest Grove to raise funds and food donations.

By Chas Hundley — 02 May 2025

News in the Grove Weekly Newsletter | April 18, 2025

Red Rooster turns one, Forest Grove runners excel at half marathon, so many events and more!

By Chas Hundley — 18 Apr 2025

From the newsroom: I'm leaving for two weeks

I'm going out of town, so nobody do anything newsworthy until May, please.

By Chas Hundley — 18 Apr 2025

Red Rooster Saloon to host '80s party for first anniversary

The Red Rooster Saloon is turning one, and to celebrate, the saloon at the corner of Main Street and Pacific Avenue is throwing an '80s anniversary party Saturday, May 3.

By Chas Hundley — 18 Apr 2025

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